Order / Rev: Alt Order #: 06819937 Product Desc: NASIT Estimate: 1249

10/23/12 - 10/29/12

05/31/12 / 05/31/12

GENERAL

Amy McCreary

Print Date 05/31/12 10:39:26

BLPHI National

Sales Region:

Agency

Orders

Name:

Order Type:

Flight Dates:

Buying Contact:

Original Date / Rev:

Billing Contact:

1010 Wisconsin Ave. NW

Washington, DC 20007

GMMB, Inc./ Washington D.C.

Billing Type:

Primary AE:

Sales Office:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Cash

Broadcast

EOM/EOC

00:15:00

Advertiser

Name:

Priority:

Product Codes:

Demographic:

PLI1

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	97	\$80,550.00	\$68,467.50
10/29/12	10/29/12	20	\$12,450.00	\$10,582.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	97	\$80,550.00	\$68,467.50	0.00
November 2012	20	\$12,450.00	\$10,582.50	0.00
Totals	117	\$93,000,00	\$79,050,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary		•	Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	28%	\$93,000.00
Market	100%	\$332.142.86

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	31%	\$102,964.29
KLVX	0%	\$0.00
KSNV-	. 0%	\$0 .00
KTNV	16%	\$53,142.86
KTUD	1%	\$3,321.43
KVVU	17%	\$56,464.29
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	7%	\$23,250.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/23/12	10/29/12	M-F 5-6a WakeUp w	/WagM	5-6a	MTWTF	:30	5	\$400.001	0.00 NM	5	\$2,000.00
				M-F 5-6a WakeUp w	//Wagners								
	WAKE U	JP WITH 1	THE WAG	NERS							Į.		
	<u>Star</u>	t Date	End Date	<u>Weekdays</u> Sr	ots/Week	<u>Rate</u>	Rating				i		

Print Date: 05/31/12 10:39:26

KSNV

Page 2 of 5

Order / Rev:

102330

Advertiser:

Nevadans Against Special Interest Taxat

Alt Order#:

06819937

Product Desc:

NASIT NASIT

Flight Dates:

10/23/12 - 10/29/12

Estimate:

1249

Saturday Today Saturday Saturday Today Saturday Today Saturday Today Saturday Today Saturday Saturday Saturday Today Saturday Saturday Saturday Today Saturday Saturday Saturday Today Saturday Saturday Saturday Today Saturday Saturday Today Saturday Saturday Today Saturday Saturday Today Sat	Ln	Ch .	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
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Wake UP EARLY WITHE WORKERS Sacha/Week Pate Woek 10/23/12 10/28/12														
Sign Date End Date Weekday Soots/Week Rate Reting Week 10/23/12 10/23/12 WF 8-7a WakeUp w/Waght 6-7a	E 2				Wake Up Early V	_	430a-5a	MTWT∵∵S	:30	4	\$200.001	0.00 NM	4	\$800.00
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M-F Fra WakeUp WWagners Set Date Model (1921) 10/2012 10/201	******	•							.00		ATOS 00.4	0.00 NI14	_	
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Today Show Shart Date End Date Week 1072/12 1072/12 News 3 Sunitse SATURIM 6a-7a News 3 Sunitse SATURIM Says Sa									-30	5	\$900.001	0.00 NM	6	¢4 500 00
Sint Date	_ '			L TOTAGETA	·	OW	0000-08/11	771 W 1 1	.00	J	φ900.001	0.00 14141	J	\$4,500.00
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MEET THE PRESS Start Date End Date Weekdays Spots/Week Rate Rating 0.00	ь 9	KSNV	10/28/1	12 10/28/12		СМ	8a-9am	S	:30	1	\$3,000.001	0.00 NM	1	\$3,000.00
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Chris Matthews SUN 9:30am CHRIS MATTHEWS SHOW Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12	V	Veek: 10	/22/12	10/28/12	S	1	\$500.00						Ì	
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E 13 KSNV 10/23/12 10/29/12 CM 10am-11am MTWTF :30 5 \$325.001 0.00 NM 5 \$1,625.00	V	Veek: 10	/23/12					<u> </u>						
	E 13	3 KSNV	10/23/	12 10/29/12		СМ	10am-11am	MTWTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00

Print Date: 05/31/12 10:39:26 Page 3 of 5

KSNV

Order / Rev:

102330

Advertiser:

Nevadans Against Special Interest Taxat

Alt Order#:

06819937

Product Desc:

Flight Dates: 10/23/12 - 10/29/12 Estimate:

NASIT

1249

Ln	Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
				M-F Today Show Today 4th Hour	III 4th H								
		SHOW		,,							_		
W	<u>Sta</u> eek: 10/3	<u>rt Date</u> 23/12	End Date 10/29/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$325.00	Rating 0.00						
E 14	KSNV	10/23/1	2 10/29/12	Rachael Ray Rachael Ray	СМ	11am-12pm	MTWTF	:30	4	\$325.001	0.00 NM	4	\$1,300.00
	RACHE			·									
W	<u>Sta</u> /eek: 10	rt <u>Date</u> 23/12	End Date 10/29/12	<u>Weekdays</u> MTWTF	Spots/Week 4	<u>Rate</u> \$325.00	<u>Rating</u> 0.00						
E 15	KSNV	10/23/ 1	2 10/29/12	Noon News Noon News	СМ	12-1230pm	MTWTF	:30	5	\$425.001	0.00 NM	5	\$2,125.00
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			2 10/29/12	The Agenda 1230 The Agenda 1230	•	1230-1p	MTWTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
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W	<u>Sta</u> eek: 10/	<u>rt Date</u> 23/12	End Date 10/29/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$325.00	Rating 0.00						
			2 10/29/12	Days of our Lives Days of our Lives	СМ	1258p-2pm	MTWTF	:30	2	\$425.001	0.00 NM	2	\$850.00
		F OUR	LIVES End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	eek: 10/		10/29/12	MTWTF	2		0.00						
			12 10/29/12	The Doctors The Doctors	СМ	2pm-3pm	MTWTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
		OCTORS	End Date	Weekdays	Spots/Week	Rate	Rating						
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			12 10/29/12	Dr. Phil Dr Phil	СМ	3-4p	MTWTF	:30	5	\$450,001	0.00 NM	5	\$2,250.00
	DR. PH		End Data	Maakdaya	Cnote //Maak	Data	Defina				1		
W	<u>5.а</u> /eek: 10/	<u>rt Date</u> 23/12	End Date 10/29/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$450.00	Rating 0.00						
E 20	KSNV	10/23/1	12 10/29/12	News 3 at 4 News 3 at 4	СМ	4-430p	MTWTF	:30	5	\$725.001	0.00 NM	5	\$3,625.00
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E 21	KSNV	10/23/1	12 10/29/12	News 3 at 430pm		430-5pm	MTWTF	:30	5	\$725.001	0.00 NM	5	\$3,625.00
	NEWS	4 AT 430	0P	News 3 at 4:30PI	VI					•			
		rt Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>						
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C 22			12 10/29/12	M-F Early News	OIVI	5-630h	MIMIL	.30	5	\$1,200.001	0.00 NM	5	\$6,000.00
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\٨.		<u>rt Date</u>	End Date 10/28/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$675.00	<u>Rating</u> 0.00				ł		
				M-F Jeopardy	CM	630-7pm	MTWTF	:30	5	\$1,300.001	0.00 NM	5	\$6,500.00
	JEOPA	RDY		M-F Jeopardy									
	<u>Sta</u>	ırt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
	/eek: 10		10/29/12	MTWTF		\$1,300.00	0.00			#4 000 == :	0.00	=	Ac =c= :
E 25	KSNV	10/23/	12 10/29/12		СМ	7-730pm	MTWTF	:30	5	\$1,300.001	0.00 NM	5	\$6,500.00

Print Date: 05/31/12 10:39:26 P

KSNV

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Order / Rev:

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Nevadans Against Special Interest Taxal

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NASIT NASIT

Flight Dates:

10/23/12 - 10/29/12

Estimate:

1249

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Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots Rate Pri	Rtg Type S	3pots	Amount
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	EL OF FOI Start Date	RTUNE End Date	<u>Weekdays</u>	Spots/Week	Date	Rating			Ī		
-	10/23/12	10/29/12	MTWTF		<u>Rate</u> \$1,300.00	0,00					
E 26 KSN	V 10/27/1	12 10/27/12	Weekend Jeopar WKND Jeop/Wh	dy/Whe@M	630-730pm	S-	:30	2 \$525.001	0.00 NM	2	\$1,050.00
		HEEL OF FO		On ata AMa ale	m _ 1 _	D - 8					
Week:	Start Date 10/22/12	End Date 10/28/12	<u>Weekdays</u> S-	Spots/Week 2	Rate \$525.00	Rating 0.00					
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GRIN	лм Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
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E 29 KSN	IV 10/28/	12 10/28/12	NFL Football	СМ	1P-9PM	s	:30	1 \$10,000.001	0.00 NM	1	\$10,000.00
CUN	NT ED. OF	ANONE	NFL Football								
	NTFB: SL Start Date	O @ N ORLE. End Date	ANS Weekdays	Spots/Week	Rate	Rating					
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	/S AFTER I Start Date	End Date	Weekdays .	Spots/Week	Rate	Rating					
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E 31 KSN	IV 10/28/	12 10/28/12	Sun PR 10-11p	CM 41nm	10-11pm	S	:30	1 \$900.001	0.00 NM	1	\$900.00
· LAW	& ORDER		Sunday Prim 10-	-i ipili							
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	. —	Rating					
	10/22/12	10/28/12	S	1	\$900.00	0.00	-00	F #4 000 004	0.00.184		40.000.00
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NEW	/S 3 NIGH	TSIDE									
		End Date	<u>Weekdays</u>	Spots/Week		Rating					
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NEW	/S 3 NIGH	TSIDE									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>					
	10/22/12 JV 10/28/	10/28/12	Sa-Su News 3 at		\$1,100.00 11pm-1135	0.00 omS	:30	1 \$1 100 001	0.00 NIM	4	¢4 400 00
E 04 NOI	10/20/	12 10/20/12	Sa-Su News 3 a		Tipin-Tioop	JIII3	.30	1 \$1,100.001	U.UU INIVI	1	\$1,100.00
	VS 3 NIGH	TSIDE									
	Start Date	End Date	<u>Weekdays</u> S	Spots/Week		Rating					
	10/22/12	10/28/12	The Tonight Sho	w CM	\$1,100.00 1135p-1237	0.00 a MTWTF-~	:30	5 \$500.001	0.00 NM	5	\$2,500.00
L 33 NOI	10/23/	12 10/23/12	Tonight Show	W Civi	1100p-1207	a MIWIF	.30	5 \$500.0 0 1	U.UU INIVI	5	\$Z,500.00
		W W/ JAY L							- 1		
	Start Date		<u>VVeekdays</u> MTWTF	Spots/Week		Rating					
	10/23/12 NV 10/23/	10/29/12 12 10/29/12	Late Night w/Fal		\$500.00 1237a-136a	0.00 m MTWTF	:30	3 \$250.001	0.00 NM	3	\$750.00
_00 101	101201		Late Night w/Fa		12374-1006	PETWIT	.00	υ φ <u>χυυ.υυ</u> Ι	S.OO INIVI	ı	ψ, 50,00
		V/JIMMY FAL			.					i	
	Start Date 10/23/12	End Date 10/29/12	<u>Weekdays</u> MTWTF⇔∽	Spots/Week		<u>Rating</u> 0.00					
		10/29/12		CM		0.00 2amS-	:30	1 \$1,400.001	0.00 NM	1	\$1,400.00
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\$400.00 SELE 0.00 NM

102330 Order / Rev: Advertiser: Nevadans Against Special Interest Taxat Alt Order #: 06819937 Product Desc: NASIT KSNV Flight Dates: 10/23/12 - 10/29/12 Estimate: 1249 Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Saturday Night Live Saturday Night Live SATURDAY NIGHT LIVE Start Date End Date Weekdays Spots/Week Rating Rate ----S-Week: 10/22/12 10/28/12 0.00 1 \$1,400.00

Sun 1135p-1200a ----S

<u>Rate</u>

\$400.00

Rating

0.00

:30

E 38 KSNV 10/28/12 10/28/12 Sports Night in Las Vega@M

End Date

10/28/12

SPORTS NIGHT IN LAS VEGAS

Start Date

Week: 10/22/12

Sports Night in Las Vegas

<u>Weekdays</u>

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Spots/Week

Totals 117 \$93,000.00

\$400.00